

Subject	Topics for revision	Seen	Unseen	Notes
Business	R064 exam (some learnt content and some unseen)		X	Topics to be given to students to enable them to revise
	— Section A consists of a set of multiple-choice questions covering:			Revision materials to be uploaded onto SMHW for students to access
				https://www.satchelone.com/classworks/48705279
	○ Variable cost			https://www.satchelone.com/classworks/49113681
	○ Cash flow			https://www.bbc.co.uk/bitesize/subjects/zpsvr82
	○ Break even			
	○ Research			
	○ External factors			
	○ Business plans			
	○ Advertising			
	○ Sole traders			
	— Section B consists of a set of extended answer questions covering:			
	○ Partnership vs sole trader			
	○ Business plan			
	○ Project life cycles			
	○ Market segmentation			
	○ Market research			
	○ Differentiation			
	○ Functions of different areas with a business			
	○ Financing production			
	○ Pricing strategy			
	○ Break even			
	○ Sales promotion			
	○ Changes to legislation			
	○ Methods of advertising			